

# AGENDA

OCTOBER 13 | VENTSPILS, LATVIA



## FINAL CONFERENCE NEXT GENERATION MICRO CITIES OF EUROPE

**10:00 - 10:45**

### OPENING SPEECHES

- **Tim Caulfield**, The Urban Innovative Action's, Director of Urban Innovative Actions
- **Jānis Vītoliņš**, Chairman of Ventspils Local Government of State City Council,
- **Jānis Baiks**, Chairman of Valmiera Municipality Council

**10:45 - 11:00**

### PROJECT PORTFOLIO

- **Laura Čodere**, "NEXTGEN", Project Manager

Three years, ten partners in 10 minutes- Complex Solutions for Microcities Development

**11:00 - 11:30**

### PART I INNOVATIVE EDUCATION TECHNOLOGIES

- **Alvis Sokolovs**, Vidzeme University of Applied Sciences, Dean of Faculty of Engineering
- **Aiga Balode**, Ventspils Vocational School, Education Expert
- **Jānis Riba**, Valmiera Vocational School, Teacher of Professional Subjects, Administrator of 3D Virtual Cave
- **Gints Dreifogels**, Ventspils University of Applied Sciences, TIF lecturer, Distance Learning Methodologist
- Moderator **Gatis Krūmiņš**, Vidzeme University of Applied Sciences, Rector

**11:30 - 12:00**

### PANEL DISCUSSION: WHAT ARE THE CHALLENGES AND OPPORTUNITIES OF INNOVATIVE EDUCATION?

- **Dāvis Ābols**, Vidzeme University of Applied sciences, Research Guest-Assistant
- **Kristīne Vāgnere - Davidova**, Ventspils Vocational School, Director
- **Kristaps Kučers**, Ventspils University of Applied Sciences, Project Coordinator
- **Vineta Melngārša**, Valmiera Vocational School, Director
- Moderator **Gatis Krūmiņš**, Vidzeme University of Applied Sciences, Rector

**12:00 - 12:40**

### LUNCH BREAK

**12:40 - 13:00**

### PART II TALENT ATTRACTION AND GROWTH

- **Ilze Eglāja**, Valmiera Development Agency, Chairman of the board

**13:00 - 13:40**

### PANEL DISCUSSION: NEW TALENTS IN CITIES – CAREER GUIDANCE AND TALENT ATTRACTION ACTIVITIES

- **Andrejs Gluhovs**, Valmieras Secondary School No. 2, Director
- **Aleksejs Klokovs**, Ventspils International Radioastronomy Centre, Director
- **Ina Servuta**, Ventspils City Council, Human Resources Recruitment Specialist
- **Eva Monika Švarca**, Valmiera Municipality, Education Department Expert
- Moderator **Ilze Eglāja**, Valmiera Development Agency, Chairman of the Board

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**13:40 - 14:00**

## PART III THE ATTRACTIVE EUROPE MICRO CITY FOR EMPLOYER AND EMPLOYEE

- **Māra Rudīte**, Valmiera Development Agency, Business Project Manager
- **Ivars Eglājs**, Ventspils High Technology Park, Chairman of the Board

**14:00 - 14:40**

## PANEL DISCUSSION: WHY CHOOSE A EUROPE MICRO CITY TO INVEST AND TO WORK IN?

- **Jānis Baiks**, Chairman of Valmiera Municipality Council
- **Jānis Vītoliņš**, Chairman of Ventspils local government of State city council,
- **Ronalds Rusmanis**, SIA Valtanks, Member of the Board
- **Ilze Valdmane**, Ventspils High Technology Park, Member of the Board
- Moderator **Guntis Čoders**, Accenture Baltics, Kurzeme Region Lead

**14:40 - 14:50**

## COFFEE BREAK/TIME TO MOVE

**14:50 - 15:20**

## PART IV GENERATION MARKETING AND ITS ROLE IN CITY DEVELOPMENT

- **Una Libkovska**, Ventspils University of Applied Sciences, Associate Professor

**15:20 - 15:50**

## PANEL DISCUSSION: GENERATION MARKETING IN PROFESSIONAL AND HIGHER EDUCATION-CHALLENGE OR OPPORTUNITY?

- **Iveta Putniņa**, Vidzeme University of Applied Sciences, Administrative Vice-Rector
- **Vineta Melngārša**, Valmiera Vocational School, Director
- **Gvido Grīnbergs**, Ventspils University of Applied Sciences, Head of Scientific Institute "Technology Transfer and Innovation Centre"
- **Elvis Binders-Čoders**, Ventspils Vocational School, Project Manager
- Moderator **Linda Rudzroga**, Communications Specialist

**15:50 - 16:10**

## INNOVATIONS IN MICRO CITIES SUPPORTED BY UIA INITIATIVE: LATVIA AND EUROPE

- **Fabio Sgaragli**, "NEXTGEN", Urban Innovative Actions Project Expert

**16:10 - 16:20**

## WRAP UP AND CLOSING REMARKS

- **Laura Čodere**, "NEXTGEN", Project Manager