



PROJECT
**NEXT GENERATION
MICRO CITIES OF EUROPE**

VENTSPILS



VALMIERA



PRIORITY: JOBS AND SKILLS IN THE LOCAL ECONOMY

6.25

MILLION EUR



PROJECT BUDGET

5

MILLION EUR



80% ERDF
CO-FINANCING

2018 - 2021



PROJECT DURATION

CHALLENGES ADDRESSED

DEMAND FOR
SKILLED WORKFORCE IN
TECHNICAL SECTORS

ATTRACTING
TALENT
TO CITIES

COMMUNITY
CAREER AND
DIGITAL SKILLS

INTRODUCTION OF
INNOVATIONS INTO
EDUCATIONAL INSTITUTIONS

PUBLIC SECTOR
SUPPORT
FOR INDUSTRY



INNOVATIVE SOLUTIONS

ATTRACTING TALENT
AND RETRAINING FOR
THE ICT INDUSTRY

GATSEY FOUNDATION
CAREER DEVELOPMENT
SYSTEM

MAKERSPACES:
OPEN-TYPE WORKSHOPS
AND PROTOTYPING HUBS

EDTECH FACTORY: DIGITAL
INNOVATION HUB FOR
EDUCATIONAL SECTOR

INTRODUCTION OF
EDTECH INTO
VOCATIONAL SCHOOLS
AND UNIVERSITIES

GENERATIONAL
MARKETING FOR
VOCATIONAL SCHOOLS
AND UNIVERSITIES

INNOVATION GRANT
SCHEME
FOR LOCAL
BUSINESSES

INNOVATIVE MARKETING
FOR ATTRACTING
FOREIGN DIRECT
INVESTMENT



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