VENTSPILS

PRIORITY: JOBS AND SKILLS IN THE LOCAL ECONOMY

6.25 MILLION EUR
PROJECT BUDGET

VALMIERA

80% ERDF CO-FINANCING

2018 - 2021
PROJECT DURATION

CHALLENGES ADDRESSED

- Demand for skilled workforce in technical sectors
- Attracting talent to cities
- Community career and digital skills
- Introduction of innovations into educational institutions
- Public sector support for industry

INNOVATIVE SOLUTIONS

- Attracting talent and retraining for the ICT industry
- Gatsby Foundation Career Development System
- Makerspaces: open-type workshops and prototyping hubs
- EdTech Factory: digital innovation hub for educational sector
- Introduction of EdTech into vocational schools and universities
- Generational marketing for vocational schools and universities
- Innovation grant scheme for local businesses
- Innovative marketing for attracting foreign direct investment

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