

NEWS

PROJECT

Antwerp Circular South - engaging the community in an online and offline circular economy

📍 Antwerp, Belgium

TOPIC

Circular economy

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BY MARCELLINE BONNEAU, UIA EXPERT

Antwerp Circular South Zoom-In: CIRCUIT in the focus

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UIA Expert Marcelline Bonneau presents the first steps of CIRCUIIT – the Circular South Community Centre. As she explains, “the Antwerp Circular South project positions circularity as a community challenge for the New South district (a newly created district in Antwerp) and to engage its new residents in co-creating online and offline initiatives to change their consumption behaviours. A number of advanced technical solutions covering different resource streams (energy, water and waste) will be tested.”

“200 Circular South inhabitants will experiment with the so-called ‘behavioural nudging’, receiving cues to adapt their consumption behaviour of energy, water and waste in the most ideal circular way. Circular behaviours will be automatically rewarded by an alternative online currency, the Circular coin, through a blockchain-based reward and exchange system. A part of the most engaged Circular South participants will form a local Energy Cooperative sharing an innovative collective energy system. The project will finally deliver a community platform (both technological and social) in which future circular economy initiatives can be integrated after the project.

For the purpose to host a number of initiatives related to sharing, repairing and reusing activities, a Circular South Community Centre, so-called CIRCUIIT, was set up.”

Find out more about CIRCUIIT in this first Zoom-In!

See on UIA website

