



The Urban Lab of
Europe!

JOURNAL

PROJECT

URBAN SOIL 4 FOOD -
Establishment of
Innovative Urban Soil
Based Economy Circles
to Increase Local Food
Self-sufficiency and
Minimize
Environmental
Footprint

📍 Maribor, Slovenia

TOPIC

Circular economy

EDIT 16 FEBRUARY 2024

Developing a new business culture for circular economy - Zoom in 3

See on UIA
website



One of the components within the Urban Soil 4 Food (US4F) project in Maribor has been the support to innovative products in the field of circular economy, especially within the agri-food sector. A call was opened for the selection of ten products to be mentored. As a result, twenty ideas were submitted to the open call and evaluated by a Jury composed by the e-Zavod institute and the Municipality of Maribor. All the projects were connected to the circular economy, waste food, agriculture and gardens. The selected ten projects were supported with indirect funds for advisory and support for materials, as they were supposed to develop the products with two prototypes. For full details, please see the attached document.

Circular economy

See on UIA website

