

NEWS

PROJECT

AIR BREAK- Co-producing healthy clean commuting air spots in town

📍 Ferrara, Italy

TOPIC

Air quality

EDIT 17 NOVEMBER 2023  
BY PIETRO L. VERGA,  
UIA EXPERT

## The Air Fest: an Open Platform for Engaging Citizens and Stakeholders around Air Quality in Ferrara

See on UIA website



In this podcast series I will be discussing the concrete experience, challenges and learnings of the Urban Innovative Actions project Air-Break Ferrara.

Air-Break set the ambitious goal of reducing air-pollution by 25% in the most critical areas of the city. In doing so, the project tackles air-quality issues through a set of integrated actions along four core strategic fields: Nature-Based Solutions, Infrastructural upgrades, Technological equipment, and Awareness-raising and citizens and stakeholders' engagement, with the involvement of the local community in the monitoring of air-quality and the establishment of a pro-active participatory process and co-design living labs.

*But how can an innovative project on air-quality make sure to engage and strengthen the commitment of citizens and stakeholders to take action towards a better environment?*

We will try and answer this complex question, with our first guests: Farah Makki and Eugenio Morello, from the Milan Polytechnic, one of the core partners of the Air-Break consortium, leading the project's activities for citizens and stakeholders engagement.

Air quality  
Social innovation

Europe closer to citizens

Greener Europe

See on UIA website

